

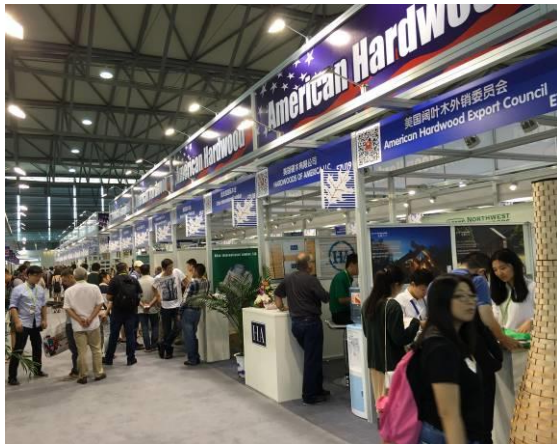
美國闊葉木外銷委員會 – 東南亞及大中華區 American Hardwood Export Council - Southeast Asia & Greater China

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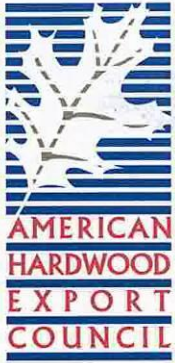
First AHEC Pavilion at FMC Premium Show 2016

The 22nd FMC China was held at Shanghai New International Expo Center (SNIEC) in Shanghai from Sep 8-11, 2016. It covered over 59,000sqm and attracted over 110,000 visitors from 158 countries and regions. This year FMC China, FMC Premium Show and Furniture China were held at the same place. FMC Premium show located at hall E7 covered 10,000sqm and attracted over 20,000 visitors from all over the world. Thanks to the overwhelming responses, the organizer extended the daily closing time from 6:30pm to 7pm for the first three days.

This was the first year to have an AHEC Pavilion which covering 180sqm, it was located at Hall E7 FMC Premium Show. There were totally 27 members to join the pavilion including American Lumber Company, Anderson-Tully Lumber Company, Inc., Baillie Lumber Co., Blue Mountain Hardwood, Inc, Brownlee Lumber Company Inc, CLC Hardwoods, Falcon Lumber Ltd, Graf Brothers Lumber & Flooring, Hardwood States Export Group, Hardwoods of America, Hartzell Hardwoods Inc, Hermitage Hardwood Lumber Sales, Inc., Kretz Lumber Co. Inc, MacDonald & Owen Lumber, Mayfield Lumber Company, Missouri Walnut LLC, Northland Corporation, Northwest Hardwoods, Ohio International Lumber, LLC, Ron Jones Hardwood Sales, Inc., Shannon Lumber International, Snowbelt Hardwoods, Inc., Somerset Wood Products, Sonoking Corporation, Summit Forest Products, Turman Wood Group, TYR Wood Products. Other members companies such as UC Coatings and Qingdao CX Joy Hardwoods also exhibited at the show outside of the AHEC pavilion.



AHEC members received positive feedback and enquiries during the show days. Most of them were glad that the Furniture show and FMC Premium show took place together to achieve a one-stop



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communication platform and to promote industrial materials upgrading for latest technologies, products and solutions for the timber buyers, traders, manufacturers and designers etc.

During the show, John Chan, Regional Director of AHEC SEA & GRCH, was invited to deliver a presentation at CIFF SH to over 70 audiences who were coming from furniture and design industry. John introduced about the US hardwood resources, and promoted the sustainability of US hardwood, finally covered about the exports number of US hardwood to China and its forecast. The general responses from the audiences of the forum was very positive which enhanced our confidence of AHEC hardwood industry toward China's domestic market.



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