



## 美國闊葉木外銷委員會 – 東南亞及大中華區 American Hardwood Export Council - Southeast Asia & Greater China

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### Great Success at IFMAC 2016

IFMAC is a trade exhibition presenting advanced technology machinery, unique products and creative manufacturing methods for the furniture production market. AHEC and some of our members exhibited under a house with a cherry veneer lattice structure designed by Jarrod Lim.



During the show a press delegation visited the American group and interviewed John Chan on a range of subjects relating to hardwoods in Indonesia. AHEC's team also hosted a networking dinner for officials from the Indonesian Interior Designers Association (HDII) and Indonesian Furniture and Craft Association (Himki) officials and other guests who are furniture designers and producers. John Chan discussed the possible resumption of the Indonesian Furniture Design Competition or Furniture Design Camp as well as possible future projects with HDII related to the promotion of American hardwood. John also took the opportunity to networking with the newly furniture and craft merged Association Himki deputy chairman for consideration of AHEC and Himki future cooperation. Overall feedback for the show was generally positive, particularly for those new to the Indonesian market. Several said that there were frequent Indonesian visitors who were looking for American hardwood supplies for the first time.



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