



美國闊葉木外銷委員會－東南亞及大中華區
American Hardwood Export Council - Southeast Asia & Greater China

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American Hardwood exports
keep growing in Greater China market

2016 continues to be a record year for US hardwood exports to China. The overall Greater China market is up 19% (YoY) through the first 8 months to \$1.082 billion, but SEA (while making a late year comeback) is still down 3.4% (YoY) to \$199 million. For Mainland China market, the growth rate is 20.9% compared to 2015 and reached \$1.058 billion. The exports in the first eight months to Mainland China has set the forecast for 2016 export towards a breaking record set in 2014.

The world value of global exports of US hardwood was \$2.361 billion, up 5.1% (YoY). Greater China & Southeast Asia accounted for 45.8 & 8.4% of global exports respectively. In total, SOM (share of market) of the SEA & GRCH region contributed 54.3% which was exceeded the 2014 level (51.4%).

China dominated the uptick of hardwood lumber - reaching \$785 million (up 24%) and contributed 52.1% to the global exports of US hardwood lumber (\$1,508 million). Hardwood logs exported to China are also up 15% to \$263 million which is 53.5% of the total exports of hardwood logs (\$492 million).

Red oak continued to be the rock star, and rose significantly by 34% to \$309 million, which was nearly 40% of the total hardwood lumber exports to China. Ash was up 26% to \$135 million, which accounted nearly 18% of the total hardwood lumber exports to China. Cherry and Walnut were accelerating remarkably by 48% and 60% respectively against 2015.

The whole Southeast Asia market was down by 3.4% to \$199 million in which 68.3% (\$135.9 million) was contributed by Vietnam market. US hardwood lumber exports to Southeast Asia totaled \$148 million, a 1% decrease; logs totaled \$33.2 million, down 18.6%; veneer totaled \$14.5 million, up 15%. Vietnam imported slightly more lumber (2% YoY, \$106.6 million), and accounted for 7.1% of the global exports of US hardwood lumber. Yellow Poplar and White Oak were the best-selling species valued at \$41 million and \$29.5 million, rose 12% (YoY) and 8% (YoY) respectively.

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