



美國闊葉木外銷委員會 – 東南亞及大中華區 American Hardwood Export Council - Southeast Asia & Greater China

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China Market Roars to Make Another Record

Through August US Hardwood exports to China reached \$918 million, a 17.7% increase compared to Jan-July of 2015. This also represents 6.1% more than the value in the same period of 2014. The overall Greater China market is up 15.8% (YoY) to \$941 million, SEA further declined 4.1% (YoY) to \$173 million.

The world value of global exports of US hardwood was \$2,069 million, up 3.9% (YoY). Greater China & Southeast Asia accounted for 45.5% & 8.4% of global exports respectively. In total, SOM (share of market) of the SEA & GRCH region contributed 53.9% slightly higher than the 2014 level (52%). US hardwood lumber exported to Greater China (China, Hong Kong and Taiwan) from Jan-Jul 2016 totaled \$691 million, up 20.4% (YoY). Logs totaled \$240.7 million, rose 5.5%. Veneer totaled \$6.1 million, a huge drop of 23.5%.

Mainland China as usual dominated hardwood lumber purchases, reaching \$679 million (up 22%) and contributed 51.8% to the global exports of US hardwood lumber (\$1,311million). Red oak continued to be the rock star of the market and rose significantly by 36% to \$268 million; nearly 40% of the total hardwood lumber exports to China. Ash was up 24% to \$118 million, which accounted for nearly 18% of the total hardwood lumber exports to China.

The whole Southeast Asia market was down by 4.1% to \$173 million in which 68.4% (\$118.5 million) was contributed by Vietnam market. Only Philippines grew at 7.8% (YoY), Vietnam was down 2.5% (YoY), other SEA markets – Indonesia, Malaysia, Thailand, and Singapore are still on descending track from 2% to 44.8%. US hardwood lumber exports to Southeast Asia totaled \$127 million, slightly decreased 2.6%; logs totaled \$31.1 million, down 16.5%; veneer totaled \$12.4 million, up 18.1%.

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