



**AMERICAN
HARDWOOD
EXPORT
COUNCIL**

美國闊葉木外銷委員會 – 東南亞及大中華區 American Hardwood Export Council - Southeast Asia & Greater China

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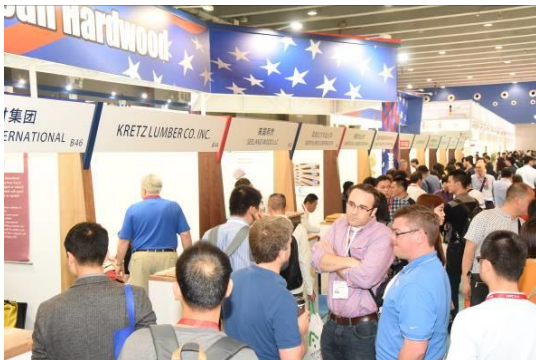
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DOMOTEX Asia/CHINAFLOOR 2017 **CIFM/Interzum Guangzhou 2017**

DOMOTEX Asia - AHEC co-joined with NWFA to showcase at the NWFA pavilion. There were 5 NWFA/AHEC members joined the AHEC/NWFA pavilion including PJ Lumber, Leadman Flooring LLC, American Lumber, JT Shannon and Middle Tennessee Lumber. Another AHEC members Graf Bros joined the exhibition at the booth of Perfect Flooring. John was invited to be one of the guests for ribbon-cutting of American Pavilion together with Tyler Babcock, Deputy Director of ATO. In addition, we took this opportunity to introduce AHEC convention in Qingdao and discuss about the cooperation between AIA SH, ATO and AHEC.



Interzum Guangzhou - AHEC hosted a pavilion of sized 199sqm at the Interzum Guangzhou 2017. There were 28 companies exhibited their product offering including AHEC and National Hardwood Lumber Association (NHLA). The first 2 days of the exhibition were in high traffic and we had Mr Charles E. Bennett, the Consul General in GZ to visit AHEC pavilion on the first day. He was accompanied by Levin Flake, Director of ATO GZ and Ursula Chen, Marketing Specialist of ATO GZ. Some media and associations, including Liaoning Furniture Association, China Timber, FDM Asia, Panel & Furniture Asia, International Wood Industry visited our booth and updated us the market information.



AHEC co-organized a reception with ATO GZ to welcome AHEC members, Chinese traders, associations and trade media on the first day evening. Mr Bennett delivered an opening remark to over 180 attendees at the event. He mentioned that Southern China the largest consuming region's demand for U.S. wood furniture, flooring and panelling has been continually increased and wished the show went well.



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