



美國闊葉木外銷委員會 – 東南亞及大中華區  
American Hardwood Export Council - Southeast Asia & Greater China

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## Review of IFMAC 2017

John Chan, Regional Director led the AHEC team from Hong Kong launched thermally modified white oak for the first time at AHEC booth of IFMAC show in Southeast East. John said to the media and HIMKI Chairman that promotion of TMT American species hardwood will continue in SEA. He said the species such tulipwood, red oak and white oak are normally suitable for interior use, the development of American hardwood TMT is opening up a whole new range of exterior applications.

The beautiful eye-catching booth with TMT American white oak is designed by Jarrod Lim and manufactured by Omega Mas in Semarang, Central Java.

The AHEC booth attracted hundreds of visitors from architects, interior designers, contractors and furniture producers and timber traders. Among the visitors, Indonesian Institute of Interior Designers (HDII) President and Chairman of (Indonesian Furniture and Handicraft Association (HIMKI) visited the AHEC booth.

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