



**AMERICAN  
HARDWOOD  
EXPORT  
COUNCIL**

## 美國闊葉木外銷委員會 – 東南亞及大中華區 American Hardwood Export Council - Southeast Asia & Greater China

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### Positive feedback at Sylvawood Expo 2017

The 3<sup>rd</sup> year of Sylvawood Expo was a niche expo which specializes in sourcing wood materials. AHEC's booth was located at the prime location just right next to the entrance. Next to AHEC's booth was the largest pavilion ever in Sylvawood show. This year AHEC Pavilion occupied 360sqm with 37 exhibitors in standard booth scheme. Michael Snow, the Executive Director of AHEC presented "American hardwoods: A sustainable resource for architecture & construction" to the audience on the first day of the exhibition.



This year's exhibition space was more than 6,000sqm with dedicated area for veneer exhibitors. The show brought global wood associations, professional buyers and traders together for exchanging the latest news and opinions of wood industry. More than 120 exhibitors from 14 countries and China's exhibitors and association came together, enabling China's wood industry to grow. Visitors were nearly 5000 who were from all walks of life include flooring, furniture, kitchen cabinets, doors, windows, interior furnishing markets, construction and architecture sectors. The turn-out was very positive.

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