



## 美國闊葉木外銷委員會 – 東南亞及大中華區 American Hardwood Export Council - Southeast Asia & Greater China

香港金鐘道 89 號力寶中心 1 座 2005 室

Room 2005, 20/F, Lippo Centre Tower One, 89 Queensway, Hong Kong

Tel 電話 : (852) 2724-0228 Fax 傳真 : (852) 2366-8931

E-mail 電子郵件 : [info@ahec-china.org](mailto:info@ahec-china.org)

http 網址 : [www.ahec-china.org](http://www.ahec-china.org) 或 [www.ahec-seasia.org](http://www.ahec-seasia.org)

### Review of Expo in March

#### **Interzum Guangzhou 2018**

AHEC hosted a pavilion of sized 199sqm at the Hall 15.1 at Interzum Guangzhou 2018. There were 29 companies exhibited their product offering including AHEC and National Hardwood Lumber Association (NHLA). In the evening of Mar 28, AHEC co-organized a reception with ATO GZ to welcome AHEC members, Chinese traders, associations and trade media. Mr Bennett delivered an opening remark to over 180 attendees at the event. Overall, we received over-whelming feedback from the 4-day trade show. AHEC members said that the show was the most impressive one they have ever had. It had made a good start of the year of 2018.



#### **Vietnam International Furniture Fair and Home Accessories Fair (VIFA) 2018**

VIFA Expo 2018 was held from Mar 7-10 at Saigon Exhibition and Convention Center in Ho Chi Minh City with a total of more than 2,000 booths covering 30,000sqm including both indoor and outdoor area. It was organized by HCMC Department of Industry and Trade, Handicraft and Wood Industry Association of HCMC (HAWA) and Alliance HAWA Corporation. The show was exhibited by 1500 booths with visitors from over 100 countries including AHEC booth and Gutches International, Thompson Hardwoods, and Midwest Hardwoods.

John Chan was invited to join the judging panel on March 5 and presented the award to the first runner up winner of the Hao Mai Furniture Design Competition. AHEC and AHEC members supported the furniture competition by donating red oak and the competition providing a wonderful opportunity to promote American red oak which has been the main focus in 2018.



**AMERICAN  
HARDWOOD  
EXPORT  
COUNCIL**

**美國闊葉木外銷委員會 – 東南亞及大中華區**  
**American Hardwood Export Council - Southeast Asia & Greater China**

香港金鐘道 89 號力寶中心 1 座 2005 室

Room 2005, 20/F, Lippo Centre Tower One, 89 Queensway, Hong Kong

Tel 電話 : (852) 2724-0228 Fax 傳真 : (852) 2366-8931

E-mail 電子郵件 : [info@ahec-china.org](mailto:info@ahec-china.org)

http 網址 : [www.ahec-china.org](http://www.ahec-china.org) 或 [www.ahec-seasia.org](http://www.ahec-seasia.org)



**International Furniture Fair Singapore 2018**

IFFS 2018 was held from Mar 8-11 at Singapore EXPO. It featured a comprehensive range of furniture, furnishing, decorative accessories, interiors and fittings by a diverse portfolio of quality exhibitors from almost 40 countries, and offer an unparalleled outreach to the highly dynamic market.

John was invited as one of the guests of honor to join the ceremony. After that, the Senior Minister Ann Sim and Mr Ernie Koh, Past President of the Singapore Furniture Industries Council (SFIC) visited AHEC booth after ceremony and were very interested in the TMT oak displayed. Visitors were able to see the aesthetic appeal for TMT oak and to assess its enhanced durability. They showed interests in the treatment and asked questions to AHEC team and designer Jarrod.



--End--